

PIAGGIO®

MP3 310
MP3 310 Sport
MP3 400 Sport
MP3 530 Exclusive

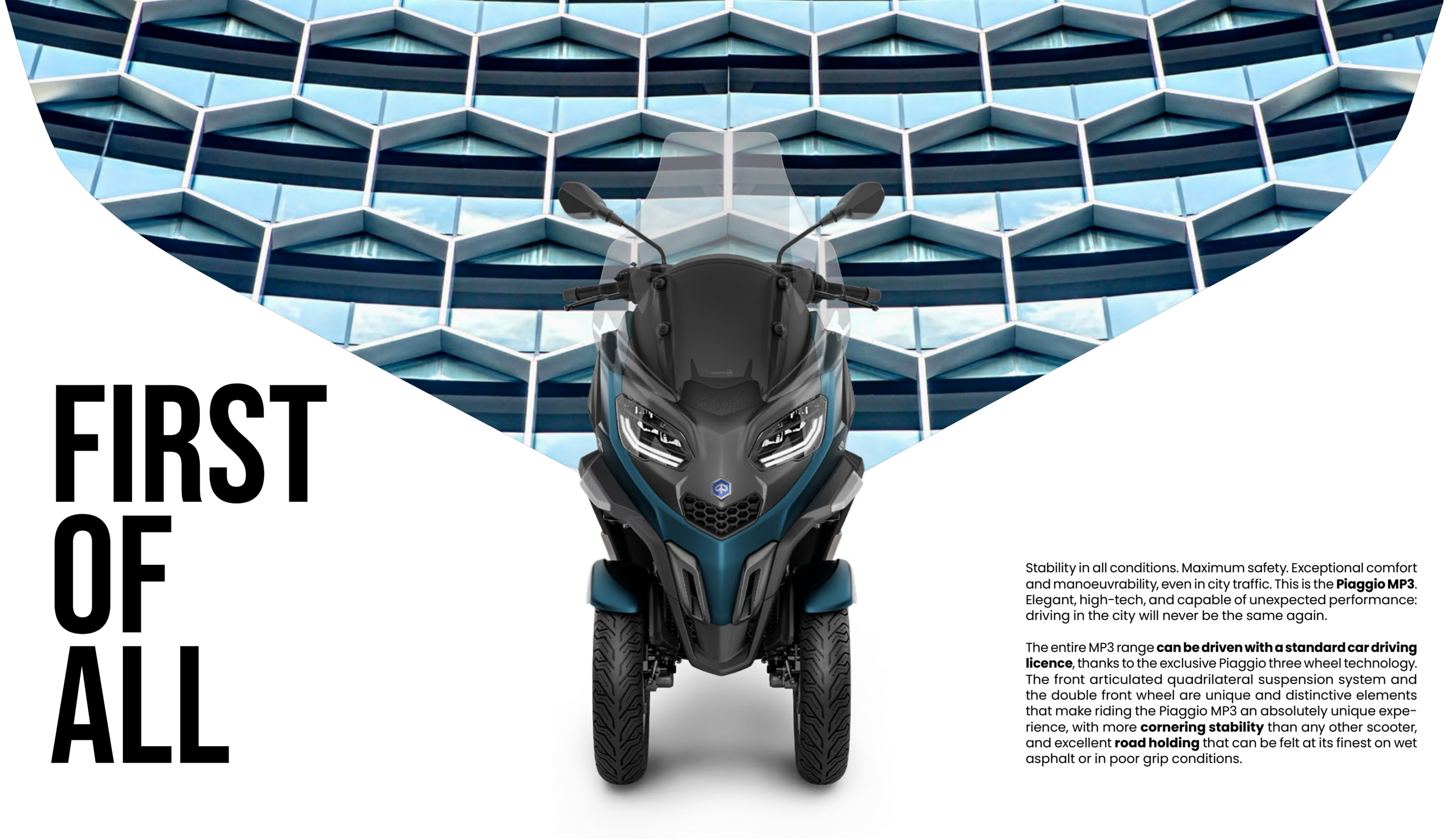


BE ORIGINAL

It has traversed roads never travelled before, revolutionising the world of urban mobility. **It has rewritten the meaning of the word "scooter"**, offering unprecedented levels of safety, multiplying human connections and making technology the focal point of the day for those who drive it. Now it is time to take another leap into the future. With the **new Piaggio MP3 310, the entire MP3** range ushers in a new chapter in this journey, with a unique blend of design, comfort and engineering excellence.

To continue to be the first. Once again.


THE ONE AND ONLY
PIAGGIO MP3. THE ORIGINAL.
PIAGGIO



FIRST OF ALL

Stability in all conditions. Maximum safety. Exceptional comfort and manoeuvrability, even in city traffic. This is the **Piaggio MP3**. Elegant, high-tech, and capable of unexpected performance: driving in the city will never be the same again.

The entire MP3 range **can be driven with a standard car driving licence**, thanks to the exclusive Piaggio three wheel technology. The front articulated quadrilateral suspension system and the double front wheel are unique and distinctive elements that make riding the Piaggio MP3 an absolutely unique experience, with more **cornering stability** than any other scooter, and excellent **road holding** that can be felt at its finest on wet asphalt or in poor grip conditions.

DESIGN

It’s not only a question of aesthetics. Rather, it is a work of design which establishes a perfect sense of harmony between the product and the surrounding environment. Like a dialogue that is constantly changing, the new Piaggio MP3 310 speaks the same language as the entire city, and is designed to make your daily journeys even more exciting.

Not only will you have the feeling of driving an agile, comfortable vehicle - you will also be able to experience first hand the extraordinary blend of engineering innovation and avant-garde style. A concentration of unique features, always ready to accompany you every day.



PERFORMANCE

With the arrival of the **new Piaggio MP3 310** hpe, the entire range takes a significant leap forwards, offering even more surprising frame and suspension performance. The new Piaggio MP3 310 is powered by an all-new, liquid-cooled, 4-stroke, 4-valve, single-cylinder engine with electronic injection, offering a **driving experience that is unprecedented** in every way: superior ride comfort, improved driveability, less noise and even lower fuel consumption. All this accompanied by a tangible improvement in the performance. The new 310 hpe engine boasts **higher maximum power at a lower rpm**, which results in a major **improvement** in **performance** and **driveability**, but also in **overall efficiency** and **comfort** with a substantial reduction in vibration and noise.



310 hpe



NEW COMFORT SADDLE



NEW 310 HPE EURO 5+ ENGINE



NEW FULL LED HORIZONTAL LIGHT CLUSTER



RIMS WITH A NEW DESIGN FEATURING FIVE SPLIT SPOKES



WIDE INSTRUMENT PANEL WITH 5" LCD DISPLAY



REAR LED LIGHT CLUSTER



NEVERENDING INNOVATION

The design was inspired by the **automotive world**. The front is more imposing and sporty, with a more aerodynamic spoiler and windscreen, and all-new rims: all of this gives this vehicle a **powerful**, **edgy yet elegant look**. Piaggio MP3 310 hpe is the more agile and lighter version of the Piaggio MP3: **a compact, sporty and dynamic vehicle which does not sacrifice on superior comfort and the unique features of GT scooters**. The compact dimensions and the **extraordinary manoeuvrability** of the Piaggio MP3 310 can be felt both when driving and when stationary: this makes parking extremely easy, and movements when riding agile and easy. The **saddle**, with seating on two separate levels, has a new foam structure designed to improve comfort, and is shaped to allow **easy and safe contact with the ground**. The **helmet compartment** is extremely spacious, and easily holds two demi jet helmet.



310 hpe



ADVANCED CONNECTIVITY WITH THE PIAGGIO MIA ON BOARD SYSTEM AS STANDARD



WAVE PROFILE DISC BRAKES AND BLUE DETAILS ON RIMS



METALLIC FOOTBOARD COVERS



SPORTY SADDLE WITH CONTRAST STITCHING



POWER AND STYLE

Edgy, eye-catching, and ready to capture the attention of those who love the world of GT scooters: the **new look of the Piaggio MP3 310 Sport** is the result of a cutting-edge, unmistakable aesthetic design. With three colours waiting to be discovered: the all-new **Grigio Mercurio** with gloss finish and **Blu Zaffiro** with matte finish join the matte metallic **Nero Meteora**. The design is finished by exclusive elements such as the contrast stitching on the saddle and the **details on the black rims**; the finishes alternate glossy and matte black, further enhancing the **sleek lines of the vehicle**. **Front brake discs with a wave profile**, a footboard with **aluminium inserts** and the **Piaggio MIA connectivity system** are included as standard.



400 hpe



EXCLUSIVE COLOURS



PARKING BRAKE



LED DRL HEADLIGHTS

PIAGGIO mia

ADVANCED CONNECTIVITY WITH THE PIAGGIO MIA ON BOARD SYSTEM AS STANDARD



400 HPE EURO 5+ ENGINE



SPORT SOUL

Where the **pleasure of riding** meets some of the best sports performances - that's where you'll find the **Piaggio MP3 400 hpe Sport**. Thanks to the 400 cc engine, you can enjoy an unprecedented driving experience: even in the city, **the top performance** combines with a feeling that you can give your energy free rein without having to sacrifice a **stable**, **safe set-up that's always under control**.



530 hpe



530 HPE EURO 5+
ENGINE



ULTRA-MODERN
DESIGN



BLIND SPOT
INFORMATION SYSTEM



CRUISE CONTROL



REVERSE AND
REAR CAMERA

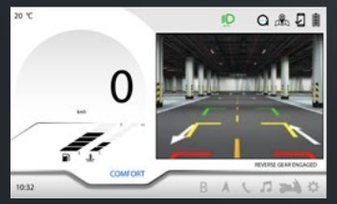
ULTIMATE URBAN RIDE

The best of technology, to be enjoyed every day. Jump into the saddle of the **Piaggio MP3 530 hpe Exclusive** and take control of the city. **TFT 7" display**, **latest-generation connectivity package** and **cruise control**, **reverse with rear camera** to make your ride even safer and more comfortable. The model also features a range of dedicated colours, with **three matte shades**: **Blu Oxygen Matt**, **Grigio Titanio** and **Nero Meteora**. Making every journey exclusive.





BLIS - BLIND SPOT INFORMATION SYSTEM
(ONLY ON MP3 530 HPE)



REAR CAMERA
(ONLY ON MP3 530 HPE)



NAVIGATION SYSTEM
(ONLY ON MP3 530 HPE E MP3 400 S)



SMARTPHONE CONNECTIVITY
(ONLY ON MP3 530 HPE E MP3 400 S)

CUTTING-EDGE TECHNOLOGY

The **BLIS (Blind Spot Information System)** is the new milestone achieved courtesy of **Piaggio Group's** tireless research. The **Piaggio MP3 530** establishes new safety standards, as well as the highest level of reliability in its category. A high-tech radar system ensures the rear area of the vehicle is constantly monitored, alerting the driver if there are other vehicles in the blind spots of the rear view mirrors.

And there's more. The **Piaggio MP3 530** boasts a number of unprecedented technological features. A rear camera to facilitate reversing and parking manoeuvres, plus a connectivity system for your smartphone (also available on the Piaggio MP3 400 S) which allows sophisticated yet easy satellite navigation. To make every journey even more comfortable and smart.

PIAGGIO mia®

COLOUR RANGE

PIAGGIO MP3 310



GRIGIO GRAFITE



BIANCO LUNA

PIAGGIO MP3 310 S



BLU ZAFFIRO



GRIGIO MERCURIO



NERO METEORA

COLOUR RANGE

PIAGGIO MP3 400 S



GRIGIO TITANIO



BIANCO LUNA



NERO METEORA

PIAGGIO MP3 530 EXCLUSIVE



NERO METEORA



GRIGIO TITANIO



BLU OXYGEN

ACCESSORIES & LIFESTYLE



Go to **piaggio.com** to keep up-to-date on the latest accessories available specifically for the MP3 range.



PIAGGIO MP3 310
PIAGGIO MP3 310 S

- Standard top box with painted cover
- Backrest for standard top box
- Windscreen
- Outdoor vehicle covers
- Electronic antitheft device
- Piaggio MIA device
- Leg cover Comfort +
- Heating leg cover insert
- Heating handgrips
- Heating system
- Sport footboard

PIAGGIO MP3 400 S
PIAGGIO MP3 530 EXCLUSIVE

- Keyless top box 52 l
- Mechanical top box 52 l
- Top box cover 52 l
- Top box backrest 52 l
- Painted top box 37 l
- Internal top box bag 37 l
- Black sport windscreen
- Comfort + Windscreen
- Heating accessories control unit
- Heated handgrips
- Comfort + heated leg cover
- Heating system for leg cover
- Heated seat
- Shock absorbers
- Sport foot pedals
- Piaggio MIA
- Electronic anti-theft kit
- Vehicle cover

TECHNICAL DETAILS

	Piaggio MP3 310 hpe Piaggio MP3 310 hpe Sport	Piaggio MP3 400 hpe Sport	Piaggio MP3 530 hpe Exclusive
Engine	Single-Cylinder, four-stroke hpe	Single-Cylinder, four-stroke hpe	Single-Cylinder, four-stroke hpe
Engine Size	310 cc	399 cc	530 cc
Bore x Stroke	75 mm x 70,1 mm	84 mm x 72 mm	97,5mm x 71 mm
Max Power	19,4 kW (26,4 CV) @ 7500 giri/min	26,4 kW (35,8 CV) @ 7.500 rpm	33,0 kW (44,8 CV) @ 7.250 rpm
Max Torque	27,3 Nm @ 6000 giri/min	37,7 Nm @ 5.700 rpm	51,0 Nm @ 5.250 rpm
Valve train	Single overhead cam shaft (SOHC), 4 valves	Single overhead cam shaft (SOHC), 4 valves	Single overhead cam shaft (SOHC), 4 valves
Fuel system	Electronic injection	Electronic injection	Electronic injection
Cooling system	Liquid	Liquid	Liquid
Front suspension	Double wheels with oscillating arms	Double wheels with oscillating arms	Double wheels with oscillating arms
Rear suspension	Coil springs and shock absorbers	Coil springs and shock absorbers	Coil springs and shock absorbers
Braking system	ABS with combined braking system at the pedal - ASR	ABS - CBS with ASR	ABS - CBS with ASR
Front brake	Dual 258 mm discs	Dual 258 mm discs	Dual 258 mm discs
Rear break	Single 240 mm disc	Single 240 mm disc	Single 240 mm disc
Tires	Front 110/70-13" (x2) Rear 140/60-14"	Front 110/70-13" (x2) Rear 140/70-14"	Front 110/70-13" (x2) Rear 140/70-14"
Length / Width / Wheelbase	2.035mm / 800 mm / 1.455 mm	2.160mm / 815 mm / 1.580 mm	2.160mm / 815 mm / 1.550 mm
Fuel tank capacity	11 liters	13,7 liters	13,7 liters
Reported fuel consumption	3,1 liters per 100 km	3,9 liters per 100 km	4,1 liters per 100 km
Reported CO2 emissions	73 g/km	90 g/km	95 g/km
Gross vehicle weight	230 kg	260 kg	280 kg
Emissions class	Euro 5+	Euro 5+	Euro 5+



WHERE LEGAL, THE PIAGGIO MP3 CAN BE RIDDEN WITH A STANDARD CAR DRIVER'S LICENCE.

SERVICES

X-CARE + MAINTENANCE

Thanks to the X-Care + Maintenance services the brand offers, you can drive your Piaggio scooter without a care in the world. When you select and purchase one of the packages available to meet various needs, you will be entitled to periodic scheduled maintenance in line with the specifications set out in the use and maintenance manual. The services described can be activated on the models with engine capacity of 50 cc or above. Check with your trusted dealer which packages are available on the various models.

WARRANTY 4 YEARS

NO STRESS, ENDLESS EMOTIONS

Purchase a Piaggio scooter from the Official Network and get up to four years of warranty.

EXTENDED COMMERCIAL WARRANTY

At the end of the Standard Commercial Warranty (lasting 2 years from purchase or registration of the vehicle) a warranty lasting 12 months + additional 12 months (up to a maximum of 24 months) will be activated, provided that the ordinary maintenance activities set out in the Use and Maintenance Manual are carried out by the Service Centers of the Official Assistance Network, starting from the date of purchase of the vehicle. The Extended Commercial Warranty will be granted to Piaggio scooters equipped with internal combustion engines up to 50 cc Euro 5 approved and over 50 cc Euro5+ approved, purchased from the Official Network starting from 19th May 2025, at no additional cost to the customer. It guarantees free repair or replacement of major components. For more information, exclusions and general conditions on the Extended Commercial Warranty and the Standard Commercial Warranty, contact the Official Network or visit the piaggio.com website.

Check with your trusted dealer which packages are available on the various models.

DREAM RIDE

With DreamRide, your dream of riding a Piaggio scooter is even easier to achieve. In fact, you can choose the most suitable financing solution for you, selecting it from a range of services conceived by the Piaggio Group to meet the numerous and changing financing needs.

The company reserves the right to make technical and aesthetic changes at any time. Full information on models and accessories is available at www.piaggio.com. Ride carefully, always wearing a helmet and suitable gear. Always comply with the rules of the road and respect the environment. Read the operating and maintenance manual carefully. Always ask for original and approved spare parts in accordance with current legislation. Visit an Official Piaggio Dealership or Authorised Retailer for a secure purchase and guaranteed service support.

DNV-CERTIFIED QUALITY MANAGEMENT SYSTEM – ISO 9001

DNV-CERTIFIED ENVIRONMENT MANAGEMENT SYSTEM – ISO 14001

DNV-CERTIFIED SAFETY MANAGEMENT SYSTEM – OHSAS 18001

2 YEARS warranty

2 YEARS roadside service

as described in their respective information sheets

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